

WHO?

Dreamtek are a group of video experts operating since **1999**
Full production team optimised for social broadcasts

Proven track record in social broadcasting:



Wealth of experience in pre, live, post and content marketing to assist you in your goals

WHY?

The way we consume media is changing!

An opportunity to connect more closely with your customers to an audience that is growing



Have a presence where your **customers** are **already searching** for content

OUR SHOWREEL

Dreamtek.tv/socialbroadcasting

Social Broadcasting

WHAT?

Social Broadcasting is video captured, accessed and shared on social media



Choose the platform that suits your message best, integrate multiple platforms and utilise separate platforms for each of their strengths and audiences.

- Product launches simultaneously across Facebook, Twitter & YouTube
- Connect super fans with stars - with a Google Hangout
- Keynotes and Events streamed live to YouTube
- How to videos - to suit every social platform
- Virals - from a single vine to longform series
- Premium content to make the whole world watch
- Webcasts and events made Social Broadcast ready
- Marketing campaigns in sync with your KPIs
- Content, channel and growth management

WHEN?

Social Broadcasting is

- Fast
- Current
- Can be short and sweet
- Schedule around a long term campaign
- Last minute broadcasts for great opportunities
- Add social broadcasting to your existing event

WHERE?

Anywhere in the world!

Our crew are mobile, have filmed across the world and streamed live from locations as varied as the **YouTube studios in LA to Barclays Bank HQ to Buckingham palace!**

HOW?

||| DREAMTEK

Work with you every step of the way from concept, production & strategy Team of social broadcasters with a proven track record creating great campaigns for top clients

Customised plan to suit your **social broadcasting** requirements

info@dreamtek.tv | www.dreamtek.tv

0845 600 6122